



FLORIDA SOLAR ENERGY CENTER*

Creating Energy Independence

PV Manufactured in Florida for \$1.08 a gallon

James Fenton



“Game Changers” The New Electric Cars

- 80% of VMT is less than 40 miles per day
- 26% of Florida vehicles are small cars
- 4,000 kWh/yr for 12,000 miles
- **If all small cars electric**
 - 1.4 billion gallons of gasoline saved per year
 - \$2.6 billion net cost savings per year if PV electric
 - 15 TWh (billion kWh) additional energy needs per year (4 MORE LARGE POWER PLANTS)!



Nissan Leaf (all electric)



Chevy Volt (plug-in hybrids)

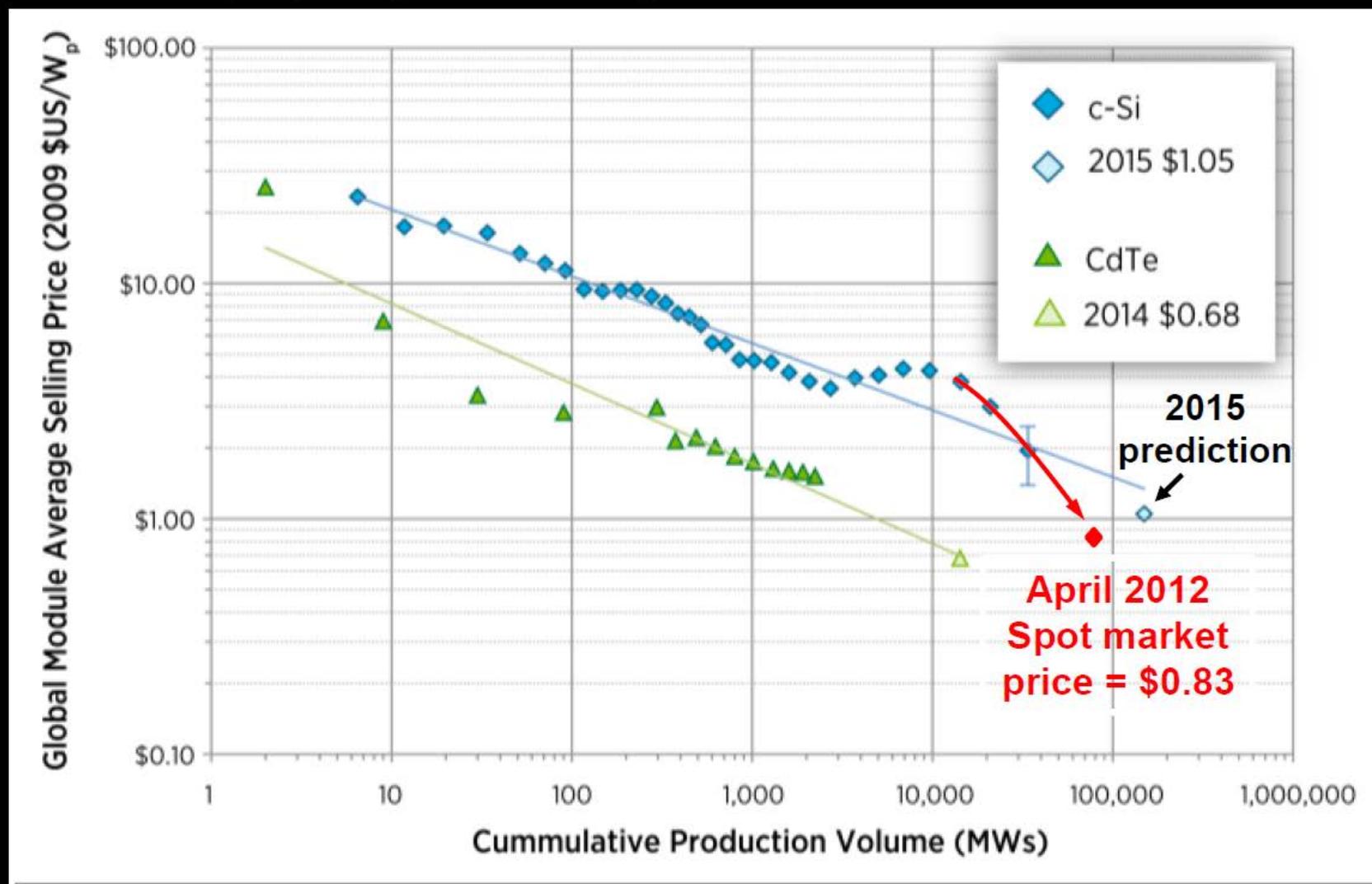


Total Cost of Electric Car ~ Cost of Gasoline Car at the end of 5 years

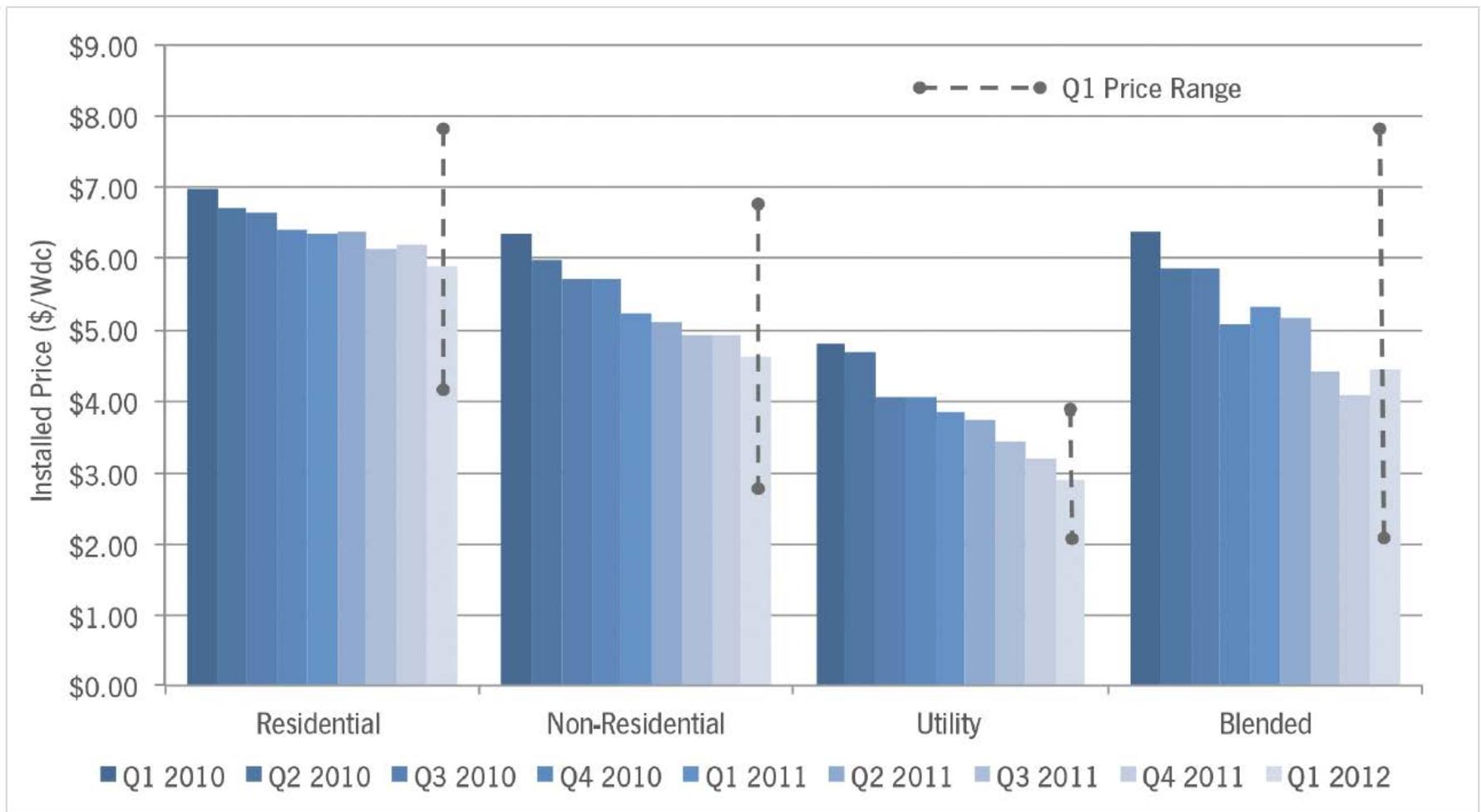


Costs of PV modules are dropping below the power law experience curves

Sources: (CdTe) First Solar Earnings Presentation, SEC Filings;
(c-Si) Navigant, Bloomberg NEF, NREL internal cost models



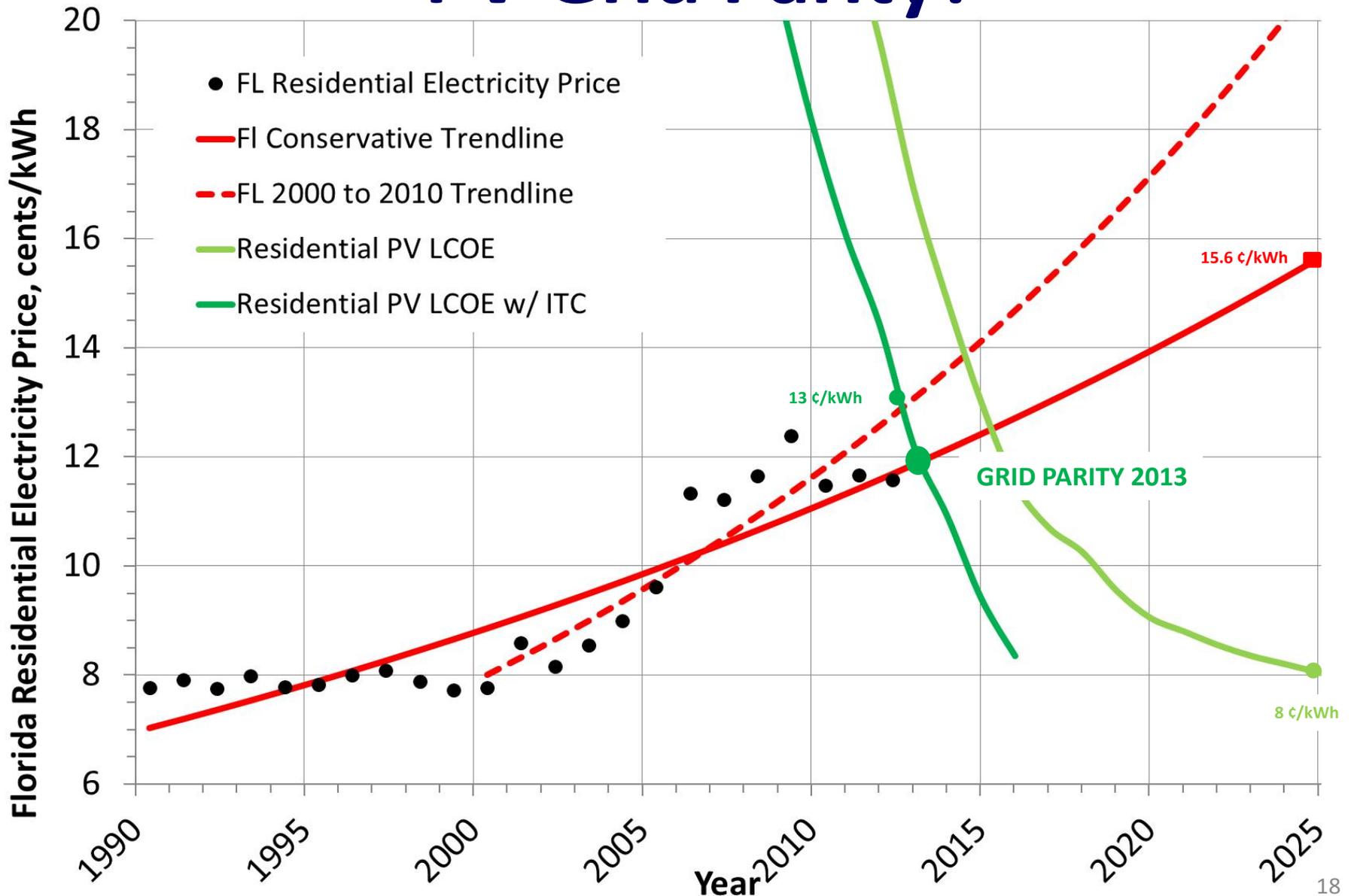
Installed Price of PV



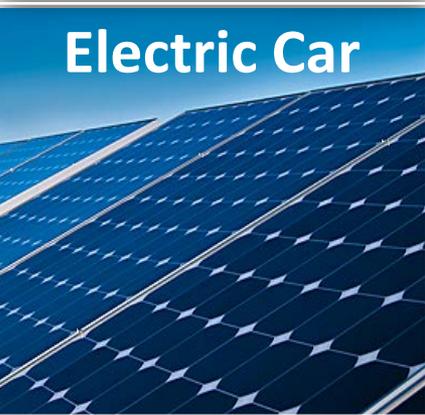
National Weighted Average System Prices, 2010 –Q1 2012



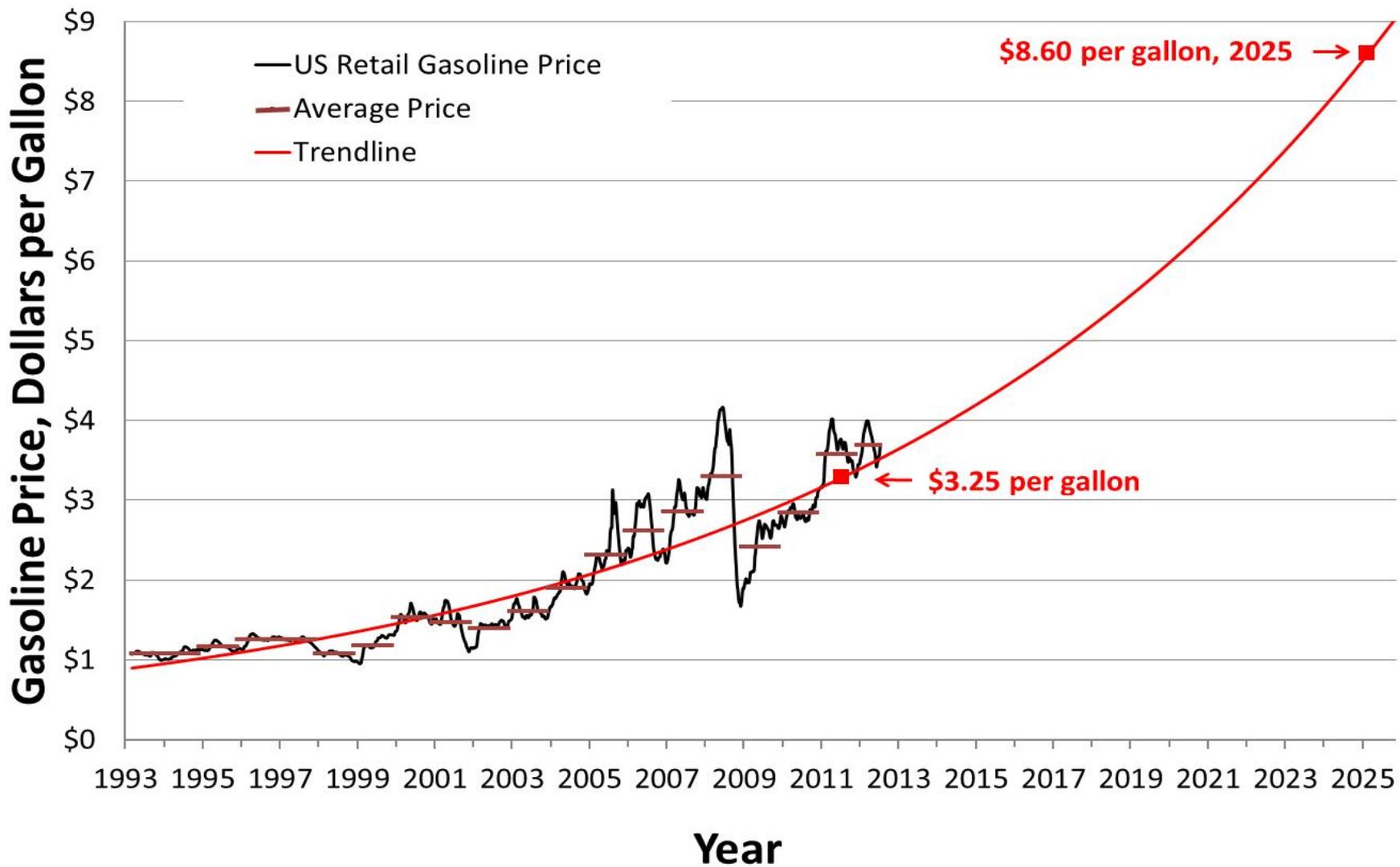
PV Grid Parity?



Residential Photovoltaic Power is Equivalent to **\$1.08** Per Gallon Gasoline

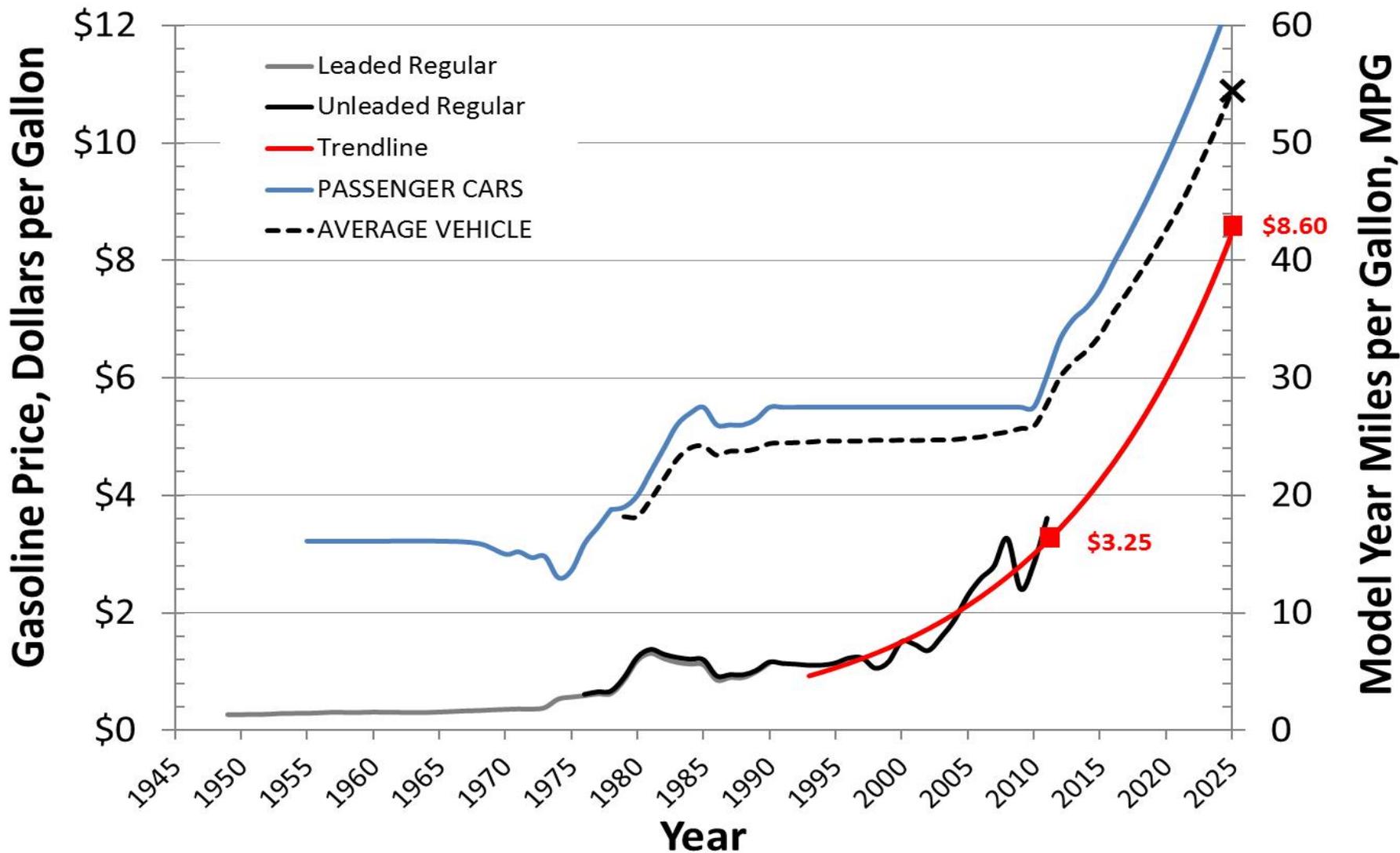
	Fuel Efficiency	Fuel Price	Cost per Mile	Cost per 12,000 Miles
 <p>Gasoline Car</p>	25 mpg	\$3.25 per gal	13¢ per mile	\$1,560
 <p>Electric Car</p>	3 miles per kWh	13 ¢/kWh (\$1.08 per gal equiv.)	4.3¢ per mile	\$520

Future Price of Gasoline?

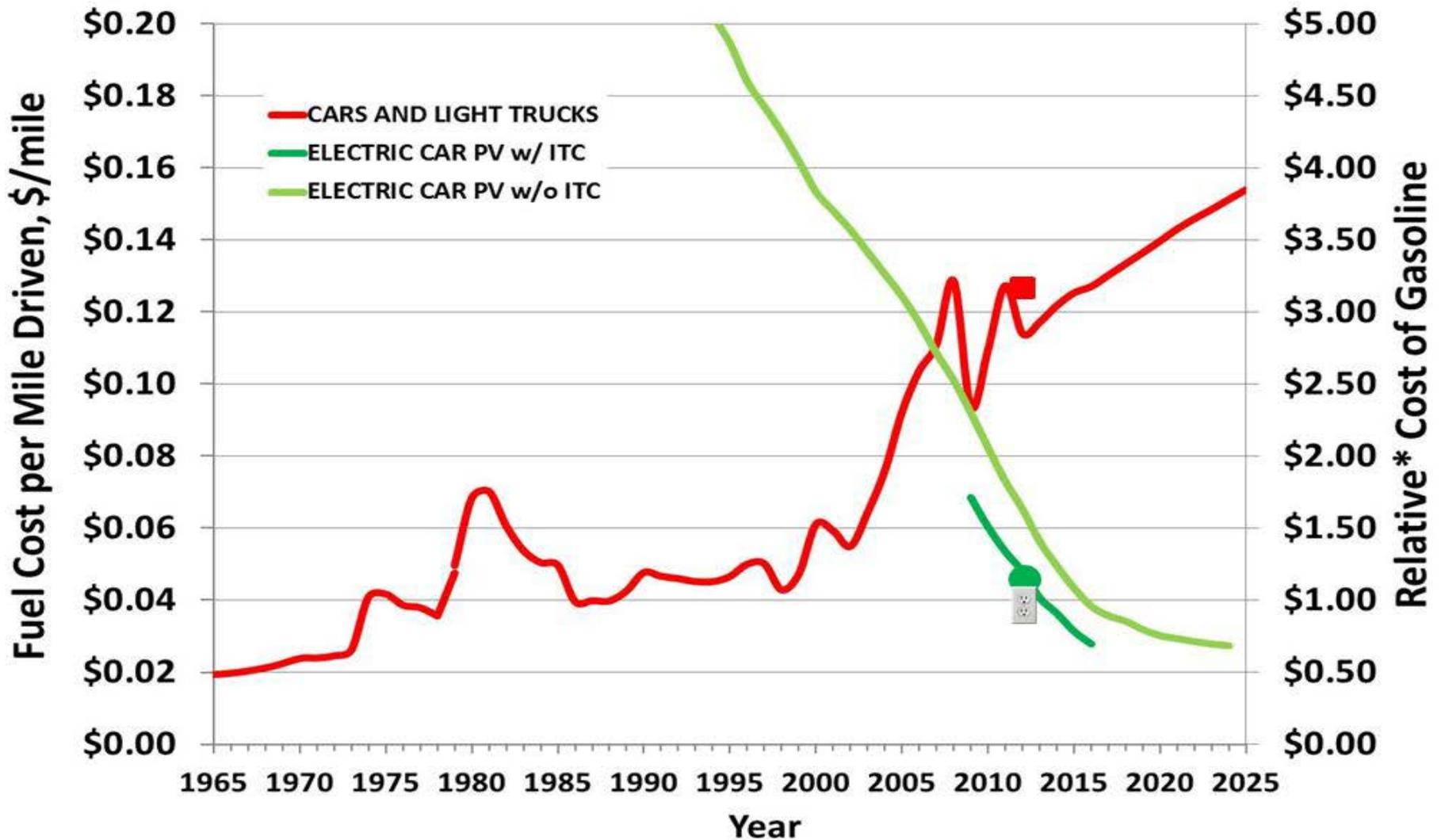


Price of Gasoline?

LIGHT-DUTY VEHICLE FUEL ECONOMY STANDARDS, 1955-2025



PV \$1.08 a gallon today less than a \$1 tomorrow



* Costs are relative to cost of \$3.25 per gallon gasoline at a vehicle efficiency of 25 mpg



A Florida Fable

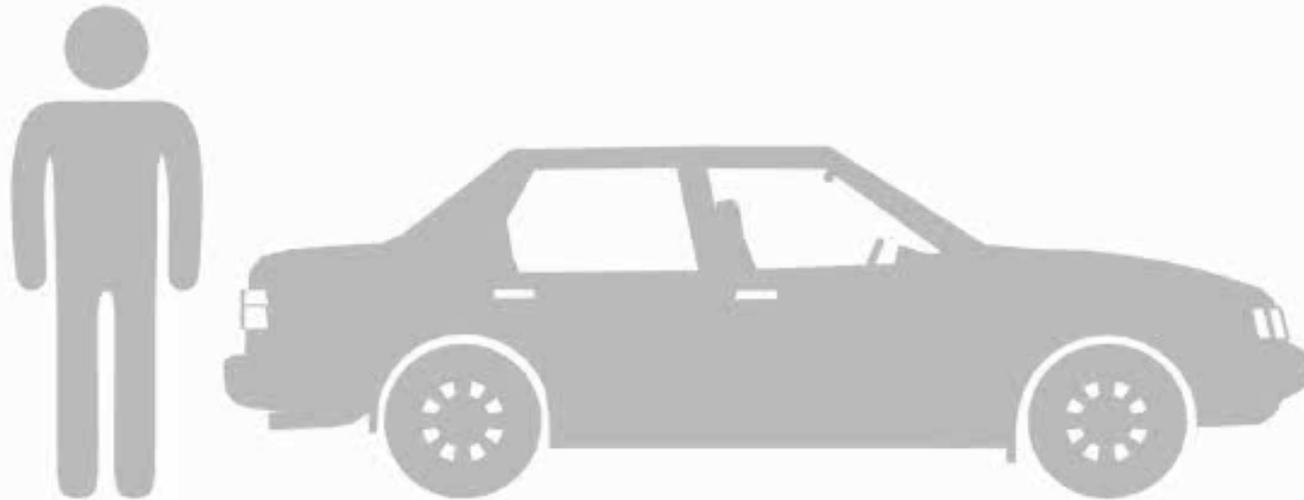
“The Foreign Fuel”



Extra Slides



Drive for Free



4:17 minute video
<http://vimeo.com/24514610>



The Cost of Doing Nothing



The Cost of Doing Nothing

(5:53 minutes)

<http://vimeo.com/14676549>



Building Training

- 38 building science courses offered
- More than 500 course attendees
 - Nearly 100 students received ENERGY STAR 3.0 training
 - 90+ students received weatherization training
 - 21 students received Florida green home certification training
 - Over 70 students received residential EnergyGauge® rater training



U.S. Photovoltaic Manufacturing Consortium (PVMC)

- DOE wanted a similar SEMATECH model for the PV Industry
- Led by SEMATECH in partnership with CNSE (College of Nanoscale Science and Engineering) and UCF (University of Central Florida)
- Overall investment of ~\$300M over 5 years from DOE and matching funds



Initial PVMC cSi Program Areas

\$14.3M of DOE and industry/partner matching funding

In-line/Off-line Metrology

- Primary Goals
 - Identify critical industry needs in metrology and rank
 - Develop projects to demonstrate new cSi metrology technologies
 - Transition new metrology technologies into pilot and manufacturing lines

New Feedstock/Wafering Methodologies

- Primary Goals
 - Identify necessary feedstock/wafering targets for \$/W
 - Establish cSi feedstock/wafering programs to accelerate transition of new technologies into mainstream manufacturing
 - Provide and foster process, test, and demonstration activities to validate new technologies and identify technical barriers



Which Purchase Is Best for Florida?



Salad Bowl

- Cherry
- 13" Diameter
- Food-Safe

\$10⁰⁰



Made in Florida



Salad Bowl

- Cherry
- 13" Diameter
- Food-Safe

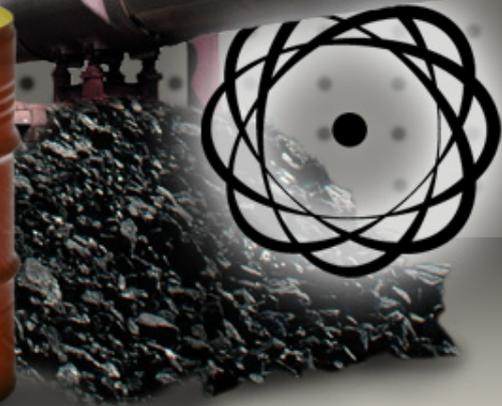
\$9⁵⁰



Made in China



Which Purchase Is Best for Florida?



Energy

- FL Jobs
- Independence
- Money Stays in FL

TBD



Made in Florida

Energy

- Gasoline 30B
- Electricity 27B

\$57^B

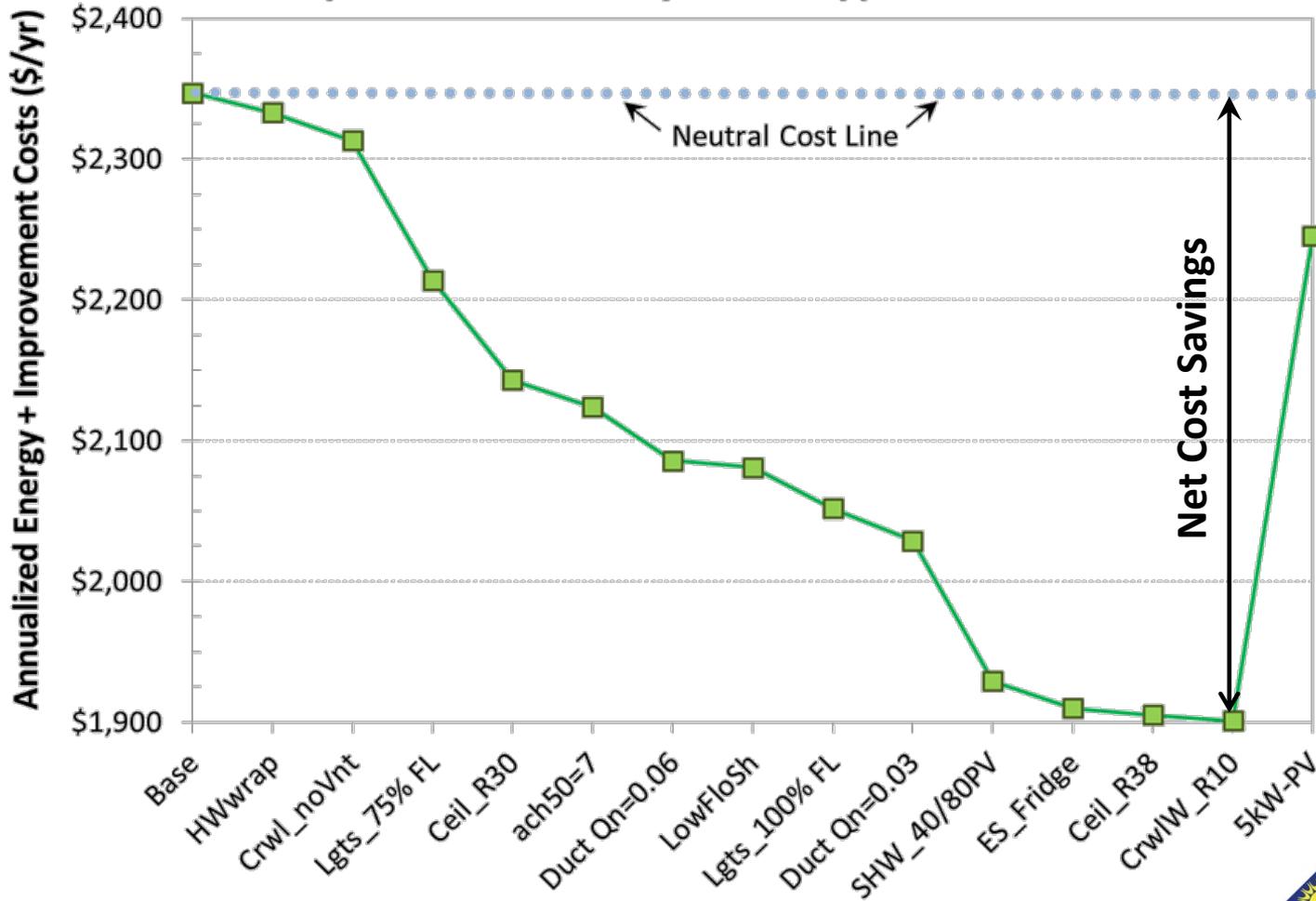


Imported



A Central Florida Example

Cost Optimization Analysis for Typical Florida Home



Residential Electricity is Equivalent to

\$0.99 Per Gallon Gasoline

	Fuel Efficiency	Fuel Price	Cost per Mile	Cost per 12,000 Miles
 <p>Gasoline Car</p>	25 mpg	\$3.25 per gal	13¢ per mile	\$1,560
 <p>Electric Car</p>	3 miles per kWh	12 ¢/kWh (\$0.99 per gal equiv.)	4¢ per mile	\$480 (~\$466, Drive for Free)